

## JAMMU

**Director FCS&CA conducts drive for aware & awakened consumers**

Jammu Links News

12/24/2018



**JAMMU:** Amit Sharma, Director Food, Civil Supplies & Consumer Affairs Jammu today conducted a mass awareness drive towards making consumers aware and awakened towards their rights and duties during ongoing celebrations of National Consumer Day today.

The function was held at Press Club wherein Jammu Mayor Chander Mohan Gupta, Member J&K Consumer Consumer Court D.K Kapoor, Controller Legal Metrology Afsar Ali Khan, Chairperson Consumer Protection Organisation D.R Danish, President Retailers Association Yash Pal Gupta, Consumer Activist Col Arun and others who attended and talked about various consumer related issues.

It was resolved that soon the newly elected Corporator shall also be given due awareness to spread the message of Consumer Awareness in their respective wards through the help of Jammu Mayor and JMC.

Director FCS&CA Amit Sharma talked elaborately about the role of NGOs and various agencies in spreading consumer awareness and also about the 24x7 Toll free Helpline Number 1800 180 7106 of the department wherein all kinds of complaints can be filed by the consumers for their immediate redressal.

He emphatically mentioned that new trends in consumer behaviour and latest developments such as electronic commerce also need to be covered soon under the ambit of Consumer Protection Act.

The gathering comprised of people from all walks of life wherein lot of aspects about consumer rights and duties were discussed.

In the presidential address, D.R Danish, veteran Consumer Rights activist discussed several aspects of consumer activities wherein exemplary work has been done and he also outlined various aspects of consumer awareness with experience of more than six decades behind him. Similarly, Retd Judge D.K Kapoor elaborated about the legal forums and reliefs which are granted to consumers which become victims of deficient services.

Ali Afsar Khan, Controller Legal Metrology explained about several steps taken by the department towards consumer welfare and protection of consumer rights such as strict implementation of metering for auto-rickshaws, drives to check weights and measures, etc.

Similarly, Yash Pal Gupta, President Retailers Association also talked about positive change which has come in last few months with the steps taken by Government in spreading consumer awareness.

It is pertinent to mention here that several programmes were also organised jointly by FCS&CA and Legal Metrology departments in various districts such as Kathua, Udhampur, Reasi, Ramban and Doda to create Consumer Awareness on National Consumer Day.

The day concluded with a talk on Doordarshan by Director FCS&CA Amit Sharma & Consumer Activist D.R Danish wherein public was made aware and lot of consumer related issues were touched.

**NATIONAL CONSUMER DAY**

**CELEBRATIONS**

**24th December**

**CONSUMER PROTECTION ORGANISATION  
(REGD.) J&K**



# National Consumer Day: Director FCS&CA conducts drive for aware & awakened consumers

JL NEWS SERVICE

**JAMMU, Dec 24:** Amit Sharma, Director Food, Civil Supplies & Consumer Affairs Jammu today conducted a mass awareness drive towards making consumers aware and awakened towards their rights and duties during ongoing celebrations of National Consumer Day today at a function held at Press Club wherein Jammu Mayor Chander Parkash Gupta, Member J&K Consumer Consumer Court D.K Kapoor, Controller Legal Metrology Afsar Ali Khan, Chairperson Consumer Protection Organisation D.R Danish, President Retailers Association Yash Pal Gupta, Consumer Activist Col Arun and others who attended and talked about various consumer related issues. It was resolved that soon the newly elected Corporator shall also be given due awareness to spread the message of Consumer Awareness in their respective wards through the help of



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It is pertinent to mention here that several programmes were also organised jointly by FCS&CA and Legal Metrology departments in various districts such as Kathua, Udhampur, Reasi, Ramban and Doda to create Consumer Awareness on National Consumer Day. The day concluded with a talk on Doordarshan by Director FCS&CA Amit Sharma & Consumer Activist D.R Danish wherein public was made aware and lot of consumer related issues were touched.

# National Consumer Day; Director F,CS&CA conducts drive for aware, awakened consumers

## ■ STATE TIMES NEWS

JAMMU: Amit Sharma, Director Food, Civil Supplies & Consumer Affairs (FCS&CA) Jammu on Monday conducted a mass awareness drive towards making consumers aware and awakened towards their rights and duties during ongoing celebrations of National Consumer Day at a function organized by Consumer Protection Organisation (CPO), J&K, here at Press Club on Monday.

On the occasion, Jammu Mayor Chander Parkash Gupta, Member J&K Consumer Court D.K Kapoor, Controller Legal Metrology Afsar Ali Khan, Chairperson Consumer Protection Organisation D.R Danish, President Retailers Association Yash Pal Gupta and Consumer Activist Col Arun were presented and talked about various consumer related issues.

It was resolved that soon the newly elected Corporator shall also be given due awareness to spread the message of con-



*Director F,CS&CA, Amit Sharma along others during the programme at Jammu.*

sumer awareness in their respective wards through the help of Jammu Mayor and JMC.

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The day concluded with a talk on Doordarshan by Director FCS&CA Amit Sharma & Consumer Activist D.R Danish wherein public was made aware and lot of consumer related issues were touched.



# Director FCS&CA conducts drive for aware & awakened consumers

## Early Times Report

JAMMU, Dec 24: Amit Sharma, Director Food, Civil Supplies & Consumer Affairs (FCS&CA) Jammu today conducted a mass awareness drive towards making consumers aware about their rights and duties during the National Consumer Day at a function held at Press Club.

Jammu Mayor Chander Parkash Gupta, Member J&K Consumer Consumer Court D.K Kapoor, Controller Legal Metrology Afsar Ali Khan, Chairperson Consumer Protection Organisation D.R Danish, President Retailers Association Yash Pal Gupta, Consumer Activist Col Arun and others who attended and talked about various consumer related issues.

It was resolved that soon the newly elected Corporators shall also be given due awareness to spread the message of consumer awareness in their respective wards through the help of Jammu Mayor and JMC.

Director FCS&CA talked about the role of NGOs and



Director FCS & CA Amit Sharma addressing press conference in Jammu on Monday Early Times / Nareesh Bhagat

various agencies in spreading consumer awareness and also about the 24x7 Toll free Helpline Number 1800 180 7106 of the department wherein all kinds of complaints can be filed by the consumers for their immediate redressal. He emphatically mentioned that new trends in consumer behaviour and latest developments such as electronic commerce also need to be covered soon under the ambit of Consumer Protection Act. In the presidential address, D.R Danish, veteran consumer rights activist discussed several aspects of consumer activities

wherein exemplary work has been done and he also outlined various aspects of consumer awareness with experience of more than six decades behind him. It is pertinent to mention here that several programmes were also organised jointly by FCS&CA and Legal Metrology departments in various districts such as Kathua, Udhampur, Reasi, Ramban and Doda to create Consumer Awareness on National Consumer Day. The day concluded with a talk on Doordashan by Director FCS&CA and Danish wherein public was made aware and lot of consumer related issues were touched.

